

Your Gateway to Target Largest **YARN & APPAREL FABRICS** Market in World

11th
Edition



11th INTERNATIONAL



15-18 JAN. 2020

International Convention City,
Bashundhara, Dhaka.



• YARN • FABRICS
• ACCESSORIES SUPPORT SERVICES



www.yandfdhaka.com

Concurrent shows :

GARMENTECH
BANGLADESH 2020



PACKTECH
BANGLADESH 2020

An **ASK** event

Your Gateway to Target Largest

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Why YARN & FABRICS BANGLADESH is the Place for you

Nowhere else can you **move your business forward** as effectiely as at Intertextile Shanghai Apparel fairics-the apparel fabric industry's leading order platform for the spring / summer season with some **3,300 exhibitors** from 25 + countries, **70,000 quality trade buyers** from 100 countries, and a comrehensive product spectrum covering the entrie industry.

Be where the buyers are

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Your global audience

10,000 +
trade buyers **15**
 countries



Be where the decisions are made

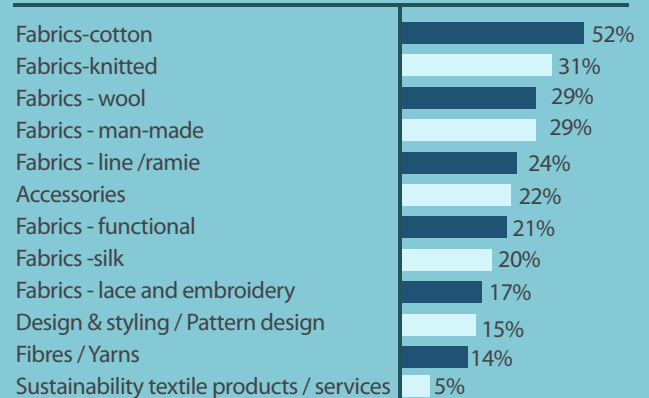
An order-writing trade show for quality buyers:
93% of buyers at the fair have decision making authority



Be where the entire Industry gathers

Yarn & Fabrics is truly an **industry-wide** event with **buyers' sourcing interest** spread throughout the entire product spectrum, ensuring your products will be **in demand** from your **traget buyers**.

Buyers' main sourcing interest by product



Source : 2019 Spring Edtion vistor registration data



There's a home for your fabrics & accessories at the fair

No matter what apparel fabric or accessories product you produce, there's a place for you at the fair, as well as ready-made demand from thousands of quality buyers.



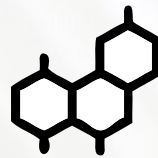
Cotton



Knitted



Wool



Man-made



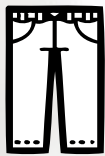
Linen/ramie



Slik



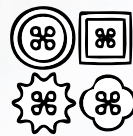
Functional



Denim



Lace & embroidery



Accessories



Pattern design



Digital Printing



Fibre & Yarn

VISITOR PROFILE includes but not restricted to :

Trade visitors targeted to visit the event will include members of Bangladesh Textile Mills Association (BTMA) and Bangladesh Garment Manufacturers & Exporters Association (BGMEA) and Bangladesh Knitwear Manufacturers & Exporters Association (BKMEA):

Consisting of

- Garment Exporters & Manufacturers
- Apparel Brands & Labels
- Design Studios & Institutes
- Buying Houses & Buying Agents
- Importers, Distributors & Wholesalers
- Trade Body Representatives
- Local and International Retail Chains
- Fashion Designers & Merchandisers

Benefits for first-time exhibitors

- Gain exposure to the entire international market in the most efficient way possible
- Participate in a fair focused on new business opportunities, order-writing and building partnerships
- We will place you in precisely the right area to maximise your exposure to your target buyers
- Learn about your target buyers and markets' need and preferences
- Use the fair's fringe programme to draw extra attention to your products
- Receive professional print & online advertising materials for your customer communications
- you also benefit from our marketing and international PR for newcomers



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ASK ASK TRADE & EXHIBITION PVT. LTD (INDIA)

ASK TRADE & EXHIBITIONS PVT LTD is a leading international tradeshow organizing firm in Bangladesh which has pioneered tradeshow across the industry sectors showcasing technology, machinery, products and know-how from across the world, closer to the door steps of the local industry.

So far we have organized over 70 International Tradeshow in Bangladesh and enabled hundreds of companies gain market entry, exposure, get visibility, enhance brand value, add contacts, increase revenue in tune with our mission of "Bringing Business to do Business".



ZAKARIA TRADE & FAIR INTERNATIONAL

Zakaria Trade & Fair International is a division of Zakaria Enterprises, involved in the organizing of tradeshow and exhibitions in the country. Headed by Mr. Zakaria Bhuiyan, Zakaria Enterprises are the pioneers in the field of apparel technology especially industrial sewing machinery in the country. We have been successfully organizing GARMENTECH in Bangladesh for the past 13 years with the active support of FBCCI and members of BGMEA and BKMEA.

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